

MIT \$50K Global Startup Workshop

Community, Connection & Collaboration

Panel 5: The Role of Educational Institutions and NGOs
in the Entrepreneurial Ecosystem

Moderator: Mercedes Barcelon; *U. Philippines Ayala Technopark*

Panelists:

Stephanie Dalquist; *MIT IDEAS Competition*

Enrique Draier; *IECyT, Argentina*

Ana Muro; *IESC, Argentina*

Paula Cardenau; *Ashoka, Argentina*

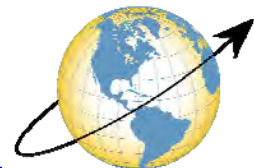
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GLOBAL STARTUP
WORKSHOP

The Role of Educational Institutions and NGOs in the Entrepreneurial Ecosystem

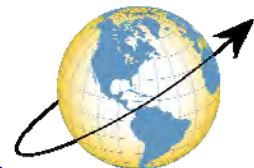
- **What are the challenges of building entrepreneurship into the educational institution or NGO?**
- **How does one include a social agenda in the entrepreneurial initiatives of educational institutions or NGOs?**
- **How does an institution's unique characteristics be used as leverage in the entrepreneurial process?**



Base of the Pyramid Learning Laboratory

www.instituto.ws/iesc

<http://www.basedelapiramide.instituto.ws/cap01.htm>



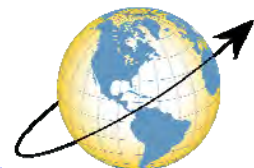


Ashoka Emprendedores Sociales

Marzo, 2005

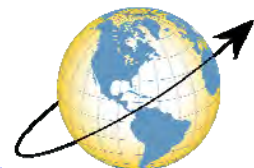
AGENDA

- IECyT Mission and Vision
- **Technological Entrepreneurship**
- **Cultural Entrepreneurship**
- **Social Entrepreneurship**
- **2nd Generation Incubation**

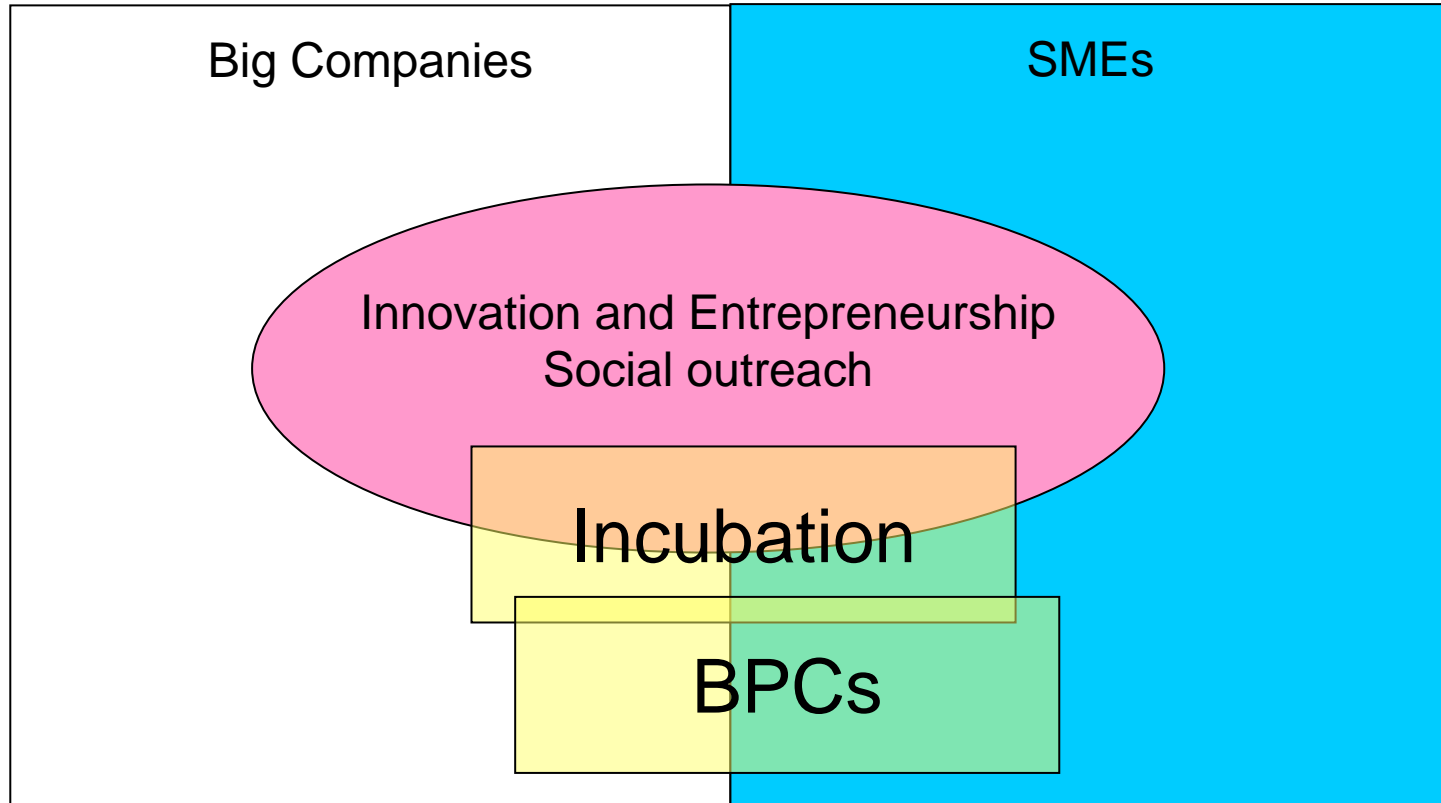


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UP-Ayala Technology Business Incubator



P-P-P (Public-Private Partnerships)

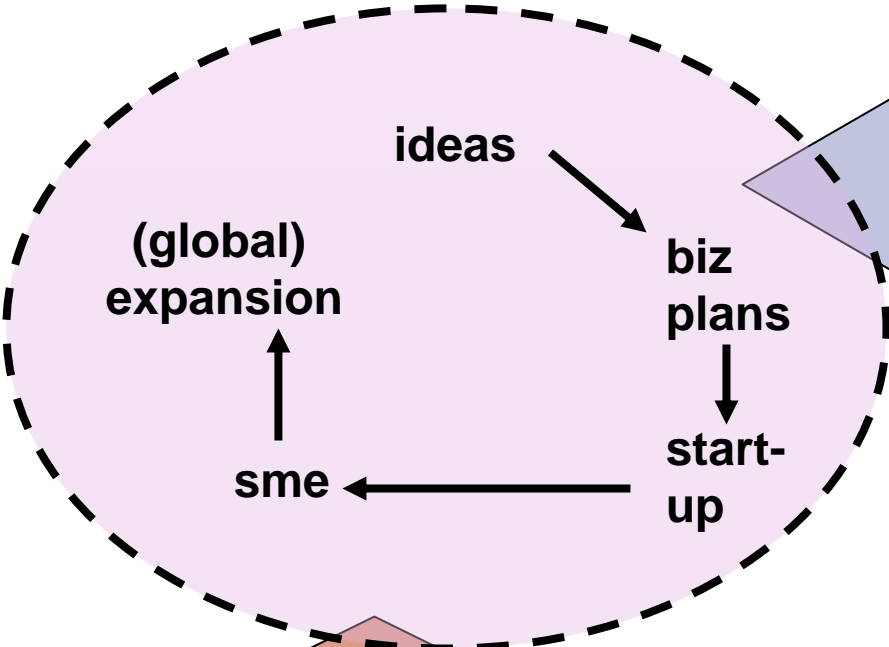
Leveraging international grants (infoDev World Bank)

MIT \$50K



**GLOBAL STARTUP
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The Entrepreneurial Ecosystem



Economic, social, political factors
globalization
tradition
weak IPP
tech. literacy
poverty
MNC power

The players

academe	entreprs
IP lawyers	NGOs
government	VCs
industry	fin. Institutions
large cos.	stock exchange

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