

MIT \$50K Global Startup Workshop

Community, Connection & Collaboration

Panel 5: How to Create Successful Alumni Companies

Moderator: Gary Palin; *Exec Director Entrepreneurship Education Initiative, NC State University*

Panelists:

Manuela Croatto; *Italian Innovation National Award*

Rebeca Hwang; *Stanford e-Challenge*

Daniel Miguez; *EMPREAR, Argentina*

March 28, 2006

M I T \$ 5 0 K



GLOBAL STARTUP
WORKSHOP

North Carolina State University

- Founded in 1887
- one of the USA's top research universities
- 30,000+ students
- Research Triangle Park - 140 companies dedicated to innovative research and development
- ranked 8th among USA research universities in non-federal funded research
- 13th among USA research universities in industry-funded research
- 31st nationally in total expenditures for research and development.

MIT \$50K

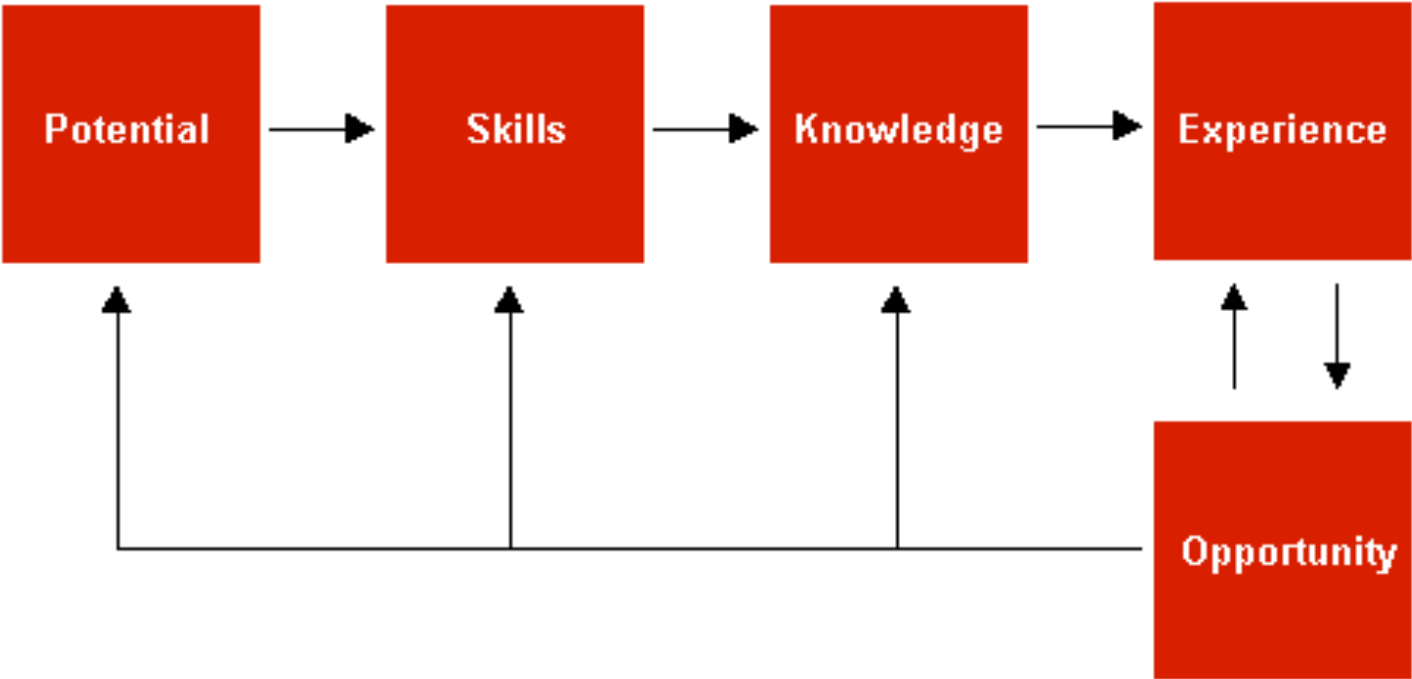


GLOBAL STARTUP
WORKSHOP

North Carolina State University

Entrepreneurship Education Initiative

The 5 Phase Learning Process



MIT \$50K



GLOBAL STARTUP
WORKSHOP

Italian National Innovation Award

- **National Business Plan Competition**
- **Competitors are the winners of local BPC promoted by 15 Italian Universities;**
- **Organized annually; This year it will take place in Udine - North-East of Italy**
- **1st prize: 60,000 €**
- **2nd prize: 30,000 €**
- **3rd prize: 15,000 €**



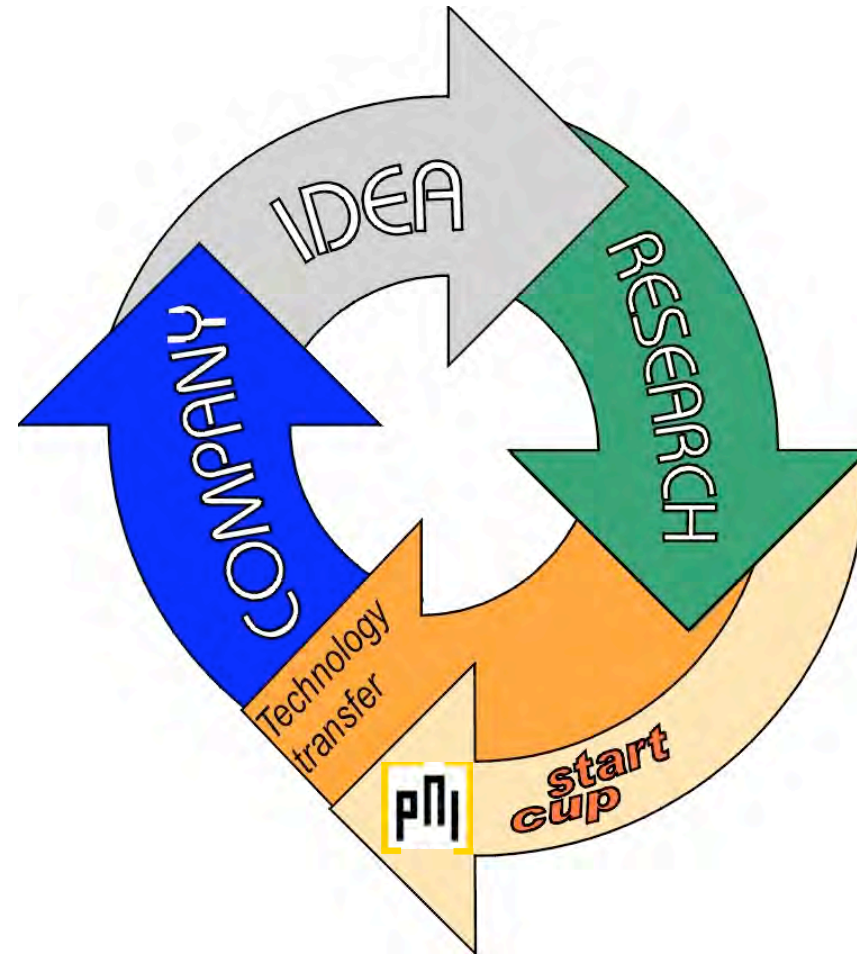
How can BPC drive success after the competition?

- Success **after** competition must be built **before** or **during** the competition
- Don't forget that to create a company is **never easy**
- **How can we build success?**
 - First goal: **To promote entrepreneurial spirit with specific teaching activities**
 - Second goal: **To put Alumni in contact with the business opportunities**
 - A very important goal is **team building**

How can BPC drive success after the competition?

- The most important goal is to create and promote an every day network with academic research

Virtuous circle



MIT \$50K



GLOBAL STARTUP
WORKSHOP



Rebeca Hwang
rebex@stanford.edu

Pipeline of competitions



Main Focus:

Creation of
Concept

First draft of a
business plan

Startup ready to be
implemented



MIT \$50K Global Startup Workshop

Community, Connection & Collaboration

Panel 5: How to Create Successful Alumni Companies

Moderator: Gary Palin; *Exec Director Entrepreneurship Education Initiative, NC State University*

Panelists:

Manuela Croatto; *Italian Innovation National Award*

Rebeca Hwang; *Stanford e-Challenge*

Daniel Miguez; *EMPREAR, Argentina*

March 28, 2006

M I T \$ 5 0 K



GLOBAL STARTUP
WORKSHOP